

## Model Paper

Date: \_\_\_\_\_

Roll No. \_\_\_\_\_

### NATIONAL UNIVERSITY OF MODERN LANGUAGES FACULTY OF SOCIAL SCIENCES

#### DEPARTMENT OF MASS COMMUNICATION

#### BS Admission Test

Time: 60 Min

#### Part-A: Objective

Marks: 65

**Note: Encircle the best option and fill in the blanks. Cutting, over writing and use of lead pencil would be treated as incorrect answer**

1. Is Amna \_\_\_\_\_ than Ali?  
a. Older      b. Eldest      c. Elder      d. Oldest
  
2. Miss Alyssa is requesting someone \_\_\_\_\_ the data through mail immediately  
a. Sent      b. Sends      c. Send      d. To send
  
3. Nelson Mandela was president of \_\_\_\_\_  
a. Africa      b. America      c. South Africa      d. none of the following
  
4. Jhon is suffering \_\_\_\_\_ fever that is why he is on leave.  
a. From      b. in      c. by      d. to
  
5. Experience people usually do not jump \_\_\_\_\_ the conclusions in different situations.  
a. At      b. on      c. for      d. to
  
6. The total number of states in UN are \_\_\_\_\_  
a. 190      b. 198      c. 193      d. 100
  
7. There are total \_\_\_\_\_ number of rings in Olympic ring  
a. 7      b. 10      c. 5      d. 6
  
8. What is the currency of Turkey?  
a. Krona      b. Lira      c. Dirham      d. Riyal

9. ATM stands for \_\_\_\_\_

- a. Accumulated translation module
- b. asimulation transactional medium
- c.. Automated teller machine
- d. adaptive transfer money

10. The chemical name of table salt is \_\_\_\_\_

- a. Sodium chloride
- b. Sodium sulphate
- c. Sodium Bicarbonate
- d. Sodium

11. AD, BE, CF..?

- a. DG
- b. FG
- c. FD
- d. GD

12. The hardest substance available on earth is \_\_\_\_\_

- a. Gold
- b. Iron
- c. Diamond
- d. Platinum

13. "Ms. Alex has finalized his project" is a \_\_\_\_\_ tense

- a. Past perfect
- b. Present Perfect
- c. Future
- d. Present

14. OIC stands for \_\_\_\_\_

- a. Oil industry corporation
- b. organization of Islamic countries
- c.. Organization of Islamic conference
- d. none of these

15. The filtration of urinary system is performed by \_\_\_\_\_

- a. Lungs
- b. Kidneys
- c. Heart
- d. Stomach

16. UNESCO stands for \_\_\_\_\_

- a. United Nations energy science and civilization.
- b. United States educational scientific and civilization organized
- c. United nations education scientific and cultural organization

17. BBC stands for \_\_\_\_\_

- a. British Broadcasting Corporation
- b. Britain Broadcasting Company
- c. British-Broadcasting Company
- d. None of these

18. China lies to the \_\_\_\_\_ of Pakistan ?

- a. East
- b. West
- c. North
- d. South

19. Liquid: Hydraulics

- a. Motion: Dynamics
- b. Water: Hydroponics
- c. Data: Statistics
- d. Music: Eurythmics

20. Antonym od expand is \_\_\_\_\_

- a. Congest
- b. Conclude
- c. Convert
- d. Condense

**21. The person who collects information and shapes it into a new story is called**

- a. Editor            b. Reporter            c. Sub-editor            Photographer

**22. Capital of Germany is \_\_\_\_\_?**

- a. Nairobi            b. London            c. Paris            d. Berlin

**23. Term of the President of UN General Assembly is \_\_\_\_\_?**

- a. 1 Year            b. 2 Years            c. 5 Years            d. None of these

**24. The basic unit of human body is \_\_\_\_\_**

- a. Tissue            b. Cell            c. Muscles            d. Bones

**25. CPEC stands for \_\_\_\_\_**

- a. China-Pakistan economic corridor    b. Convertible Preferred Equity Certificate  
c. Continuing Professional education committee.    d. none of these

**26. Who is the president of Pakistan?**

- a. Imran Khan            b. Dr. Atif Alvi            c. Dr. Arif Alvi            c. none of these

**27. Yellow Journalism is \_\_\_\_\_**

- a. A low-priced newspaper            b. Fair reporting            c. Exploitative reporting            d. none of these

**28. Truth and Religion are \_\_\_\_\_**

- a. Collective noun            b. Abstract noun            c. Group noun            d. Proper noun

**29. Which country has won most of the cricket World Cups?**

- a. England            b. New Zealand            c. Australia            d. Sri Lanka

**30. Allie haze mathematic class 4 times a week. if there is mathematics class 8:00 on Monday, 8:55 on Tuesday, 9:50 on Wednesday, 10:45 on Thursday. when it is on Friday?**

- a. 11:40            b. 11:50            c. 11:45            d. None

**31. Wall is to break as roof is to \_\_\_\_\_**

- a. Shelter            b. Room            c. Tile            d. Water

**32. Ali received 720 marks out of 1200, what percentage he would have?**

- a. 90%            b. 60%            c. 81%            d. 61.5%

**33. If approved seller buys bananas at rupees 16 per dozen and sells at rupees 20 per dozen, he earns the profit at \_\_\_\_\_**

- a. 45%            b. 20%            c. 25%            d. 4%

**34. There are two more girls than boys in the class. the total number of students is 20. how many boys in the class?**

- a. 9            b. 12            c. 8            d. 7

**35. The extension of MS word file is \_\_\_\_\_**

- a. Wrd            b. Xis            c. Doc            d. ipa

**36. A computer derives its basic strength from**

- a. Speed            b. Accuracy            c. Memory            d. all of these

**37. computer can not do anything without a \_\_\_\_\_**

- a. Chip            b. Memory            c. output device            d. program

**38. Synonym of BRUTAL is \_\_\_\_\_**

- a. Mixed together            b. Noisy            c. Relating to teeth            d. Cruel

**39. He is indifferent \_\_\_\_ his words**

- a. At            b. on            c. of            d. to

**40. The USA film industry Hollywood is located in \_\_\_\_\_?**

- a. New York            b. California            c. Alaska            d. Washington DC

**41. “Never-never land” means?**

- a. To cover everything    b. To seize everything    c. To finish    d. To occur

**42. I am looking for admission \_\_\_\_\_ in a Private of Government University.**

- a. Both    b. until    c. neither    d. either

**43. The term “media” defined as \_\_\_\_\_**

- a. Picture    b. Means of communication    c. A current style    d. A study of sign

**44. “DSLR” stands for \_\_\_\_\_**

- a. Digital Single Lens Reflex    b. Dual Subtractive Lens Reflex    c. Digital Single Lens Reflective    d. None of these

**45. \_\_\_\_\_ is a paid use of media to bring a product of service to an audience.**

- a. Marketing    b. Propaganda    c. Advertising    d. Advertising

**46. The “International Press Freedom Day” is celebrated on \_\_\_\_\_**

- a. 3 May    b. 13 May    c. 1 May    d. 3 October

**47. The “International Literacy Day” is celebrated around the world each year on?**

- a. November 9    b. September 8    c. January 8    d. December 8

**48. Issue of News flow to the developing Afro – Asian countries and their share in it was discussed at world forum of ..... in 1975**

- a. UNO    b. UNESCO    c. UNICEF    d. ILO

**49. Main hurdle in free flow of news to the Third World countries was supposed to be \_\_\_\_\_**

- a. news imperialism    b. political imperialism    c. commercial interests

**50. Headquarter of CNN is located in \_\_\_\_\_**

- a. Ney York    b. Washington DC    c. Atlanta    d. none of these

- 51. The first country to give a robot citizenship is \_\_\_\_\_**  
a. UAE            b. Saudi Arabia            c. Qatar            d. USA
- 52. The “Golden Gate Bridge” located in \_\_\_\_\_**  
a. San Francisco            b. California            c. Doha            c. Las Vegas
- 53. Which will be the next term in following: KPA, LQB, MRC, NSD \_\_\_\_?**  
a. TOE            b. OTE            c. EOT            d. OET
- 54. The United Nations Conference on Trade and Development (UNCTAD) is located at which of the following places?**  
a. Geneva            b. Rome            c. Paris            d. Vienna
- 55. Amnesty International is an organization associated with which of the following fields?**  
a. Protection of Cruelty to animals            b. Environment protection            c. Protection of human rights
- 56. Which of the following is used as the logo of the World Wide Fund for Nature (WWF)?**  
a. Deer            b. Panda            c. Camel            d. Lion
- 57. Which of the following is a cultural organization?**  
a. UNESCO            b. ILO            c. WHO            d. FAO
- 58. The International Court of Justice is located at**  
a. Geneva            b. Hague            c. Amsterdam            d. Vienna
- 59. The \_\_\_\_\_ is the person who transmits the message.**  
a. Receiver            b. Driver            c. Sender            d. Cleaner
- 60. \_\_\_\_\_ context refers to the relationship between the sender and the receiver.**  
a. Social            b. Physical            c. Cultural            d. Chronological
- 61. Our dress code is an example of \_\_\_\_\_ communication.**  
a. Verbal            b. Nonverbal            c. Written            d. Spoken
- 62. Understanding \_\_\_\_\_ different parts of speech forms the base of leaning grammar.**  
a. Five            b. Eight            c. Six            d. Seven
- 63. Proper nouns always begin with \_\_\_\_\_ letters.**  
a. Running            b. Capital            c. small            d. Numerical

**64. If 28 men can finish a work in 15 days, 21 men can finish the same work in \_\_\_\_\_??**

- a. 24 days                      b. 14 days      c. 15 days      d. 20 days

**65. LIGHT: BLIND**

- a. speech: dumb                      b. voice: vibration      c. language: deaf      d. tongue: sound

**Part-B: Subjective**

Marks: 10

**Question: Discuss the role of Media in Society.**